

zeum

FOR IMMEDIATE RELEASE

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Zeum Hosts Boys and Girls Clubs of America 2009 National Fine Arts Exhibit

*San Francisco's children's museum hosts
Boys and Girls Clubs of America 2009 National Fine Arts Exhibit Program,
with an Opening Reception FREE to the public on Tuesday, January 13, from 6pm to 9pm.*

San Francisco, CA – January 9, 2009 – Zeum, San Francisco's hands-on multimedia museum for kids, is hosting an exhibit of youth art created under the direction of The Boys and Girls Clubs of San Francisco, opening as the first stage of a nation-wide youth art competition. The exhibit will open Saturday, January 10, 2009 and remain available for public viewing through Sunday, March 1, 2009. Artwork created by these youth artists range from imaginative paintings to surreal sculptures, showing their unbound creativity in their attempts for an opportunity to win local stardom.

As part of this nationwide initiative to identify talented youth artists, The Boys and Girls Clubs of San Francisco have joined 4,300 clubs across the country to provide an opportunity for children to compete in the National Fine Arts Exhibit Program in areas of creativity, artistic skill, and cultural enrichment. The Boys & Girls Club of San Francisco may submit members' artwork in four age divisions and ten categories, including watercolor, pastel, oil, acrylic and collage. Selected artwork from this local exhibit will be screened at the regional level, and a limited number will be sent to BGCA's Atlanta headquarters for judging at the national level. 37 national winners will be named and their artwork displayed at special events throughout the year.

Winning local youth artists will also receive an engraved plaque and letter of congratulations from BGCA President Roxanne Spillett. Regional finalists will receive a certificate of participation.

An opening reception honoring all of the local youth participants will be held on Tuesday, January 13, from 6 to 9pm and is FREE to the public.

About Zeum

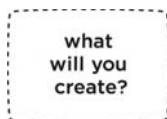
Zeum opened its doors in October 1998 on the rooftop of Yerba Buena Gardens as part of a major 87-acre urban renewal project by the San Francisco Redevelopment Agency in the South of Market area. Zeum's unique 34,000 square-foot facility – designed by internationally acclaimed architect Adele Naude Santos – includes premier technology studios, numerous interactive activity stations, exhibit galleries, community exhibit space, a 200-seat theater and the Zeum Carousel.

Zeum is a community-based arts and technology museum with a mission to provide multimedia tools for families of all communities to think and act creatively. Through hands-on experience in animation, sound and video production, live performance and visual arts, Zeum nurtures the creativity, communication, and collaboration of all youth and their families. For more information, visit www.zeum.org.

About Boys and Girls Clubs of San Francisco

With clubhouses located in the Tenderloin, Mission, Sunnydale, Hunters Point, Visitacion Valley, Excelsior and Treasure Island, the Boys & Girls Clubs have served the youth of San Francisco for 117 years. The Clubs provide programs for more than 12,000 boys and girls in the areas of character and leadership development, educational enhancement, career preparation, health and life skills, the arts and sports, fitness and recreation.

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Calendar Editors: PLEASE NOTE

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WHAT: Zeum, San Francisco's hands-on multimedia museum for kids, is hosting the local stage of The Boys and Girls Clubs of America 2009 National Fine Arts Exhibit Program. Youth artists from clubhouses in Tenderloin, Mission, Sunnydale, Hunters Point, Visitacion Valley, Excelsior and Treasure Island are sharing their creative perspectives on life through art of various mediums, including watercolor, pastel, acrylic, oil, and collage.

An Opening Reception will be held on Tuesday, January 13 from 6 to 9pm.

WHO: All children and families from throughout the Bay Area are welcome.

WHERE: Zeum
221 Fourth Street (at Howard)
San Francisco, CA

WHEN: Exhibit Opens Saturday, January 10, 2009 and closes Sunday, March 1, 2009.
Admission Hours:
Wednesday- Friday 1pm to 5pm
Saturday- Sunday 11am to 5pm

Opening Reception
Tuesday, January 13, 2009
6-9pm

PRICE: Exhibit is FREE with cost of admission.
Opening Reception is FREE.

Zeum Admission:
\$10 adult
\$8 child/senior
FREE members/children age 2 and under

EDITOR'S NOTE: For more information on Zeum, this exhibit, or to request images, please contact Heidi Nogoy, Public Relations Coordinator, 415.820.3356, hnogoy@zeum.org.